

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A. DEGREE EXAMINATION – SOCIOLOGY

FIFTH SEMESTER – APRIL 2023

16/17/18USO5ES01 – SOCIAL PSYCHOLOGY

Date: 11-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART A

Answer ALL questions in about 30 words each

(10 x 2=20 marks)

1. Define social psychology.
2. What is the main goal of social psychology?
3. What is self-ideal discrepancy?
4. What is meant by self-efficacy?
5. Define collective behavior.
6. Differentiate crowd from audience with examples.
7. What is public opinion?
8. What are the two main agents of public opinion?
9. What is inter-group conflict?
10. Define group.

PART B

Answer any FIVE questions in about 300 words each

(5 x 8=40 marks)

11. Describe the scope and subject matter of social psychology.
12. Elucidate the biological determinants of sex.
13. Explain the characteristics of high and low self-monitors.
14. Identify the characteristic features of mobs.
15. Explain any two types of crowd.
16. Highlight the importance of public opinion in elections and politics.
17. Explain the causes of inter-group conflicts.

PART C

Answer any TWO questions in about 1,200 words each.

(2 x 20=40 marks)

18. Define self-esteem. Analyze the causes of low self-esteem and suggest ways to cultivate high self-esteem.
 19. Explain the characteristics of collective behavior.
 20. Discuss the various stages in the formation of public opinion.
 21. Examine the escalating path of inter group conflict and suggest ways of reducing conflict to improve inter group relations.
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